

Walter L. Wallace

Department of Managerial Sciences
J. Mack Robinson College of Business
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Education

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| 1973 | <i>Master of Business Administration</i>
Major: Operations Management
Samford University |
| 1968 | <i>Bachelor of Science</i>
Major: Industrial & Systems Engineering
Mississippi State University |

Fellowship and Awards

- “Collaborative Research: The Nonatomic-Game Approach to Revenue Management under Competition,” *National Science Foundation Grant Award*: CMMI-0855037, \$96,445, September 2009-August 2012.
- “Inventory Management under Fluctuating Raw Material Prices,” *National Science Foundation Grant Award*: CMMI-0652942, \$326,932, June 2007—May 2010
- 2017 Master of Science in MGS Graduation Celebration “Top Professor Award”
- 2005 Grant for “Freshman Learning Community” integration of curriculum with “Global Business & Society” theme for Fall semester, 2005
- 2004 Grant for “Freshman Learning Community” integration of curriculum with “Global Business & Society” theme for Fall semester, 2004
- 2002 Grant for “Freshman Learning Community” integration of curriculum with “Global Business & Society” theme for Fall semester, 2002
- 2001 Grant for “Freshman Learning Community” integration of curriculum with “Business & Technology” theme for Fall semester, 2001

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Work Experience

<u>Dates</u>	<u>Title/Position</u> <u>Company</u>
6/01 to Present	Director Department of Strategic Partnerships Instructor Panthers Accelerated Consulting Experience Instructor Department of Managerial Sciences: Operations & Logistics Ex. Director Global Logistics RoundTable Freshman Learning Community Instructor Georgia State University Atlanta, GA
O5/10 to 08/10 O5/11 to 08/11	MBA Program, Suzhou Institute of Sichuan University Suzhou, China
6/00 to 5/01	Gwinnett Technical College Adjunct Faculty (Summer/Fall, 2000, Spring, 2001) <ul style="list-style-type: none">▪ Leadership and Decision Making▪ Labor Law & Labor Relations▪ Macroeconomics Atlanta, GA
1/01 to 7/01	Executive Vice-President Labyrinth Solutions, Inc. Atlanta, GA
8/95 to 12/00	General Manager, Marketing Ryerson Tull, Inc. Atlanta, GA
5/94 to 7/95	General Manager, Procurement/ Supplier Alliances J.M. Tull Metals Co., Inc. Atlanta, GA
8/90 to 4/94	Vice President, Merchandising Ryerson Tull (Corporate) Chicago, IL
7/88 to 7/90	Vice President, Tull Metals Processing Division J.M. Tull Metals Co., Inc. Atlanta, GA

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6/83 to 7/85	Corporate Secretary/ Investor Relations NYSE representative J.M. Tull Metals Atlanta, GA
10/82 to 5/83	Various Sales Positions (Orientation) J.M. Tull Metals Birmingham, AL
10/79 to 9/82	Marketing Manager Sheet Products at Gary Works United States Steel Corp. Chicago, IL
6/78 to 9/79	Senior Account Manager Sales Department United States Steel Corp. Cleveland, OH
6/76 to 5/78	Marketing Specialist Marketing Department U.S. Steel Corporation Birmingham, AL
10/72 to 5/76	Division Supervisor Human Resources U.S. Steel Corporation Birmingham AL
2/68 to 9/72	Production Manager Homestead Works United States Steel Corporation Pittsburgh, PA

Publications: Refereed Professional/Practitioner

Wallace, W. L. & Hill, C. A. (2012). Value Creation for Global Procurement Competitiveness, *International Business: Research, Teaching and Practice*, 6(2), 76-86. (INT)

Wallace, W. L. & Hill, C. A. (2011). Insights into the Strategic Sourcing Decision: Understanding Buyer-Supplier Relationships, *Operations Management Education Review*, Volume 5, 69-88. (INT)

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Publications: Books and Monographs

Wallace, W. L. and Xia, Y. (2015). Delivering Customer Value through Procurement and Strategic Sourcing, New Jersey, USA: Financial Times Press/ Pearson, 344 pages. (INT)

Xia, Y. and Wallace, W. L. (2013), "Analyzing Distribution Network Options at Remington", in The Supply Chain Management Casebook: Comprehensive Coverage and Best Practices in SCM, edited by Chuck Munson, Financial Times Press, 134-139.

Papers Presented at Professional Meetings

- **Wallace, W. L.** (2010, June). Hospitality Is an Attitude. *Colgate Holmes Academy*, Sichuan University Suzhou Institute, Suzhou China. (INT)
- **Wallace, W. L.** (2010, June). New Product Development & Marketing Across Boundaries. VERMEIREN Medical Equipment Co., Ltd., Suzhou, China. (INT)
- **Wallace, W. L.** (2010, June). American Corporate Management: Best Practices. SAMSUNG Group, SAMSUNG conference, Suzhou, China. (INT)

Service Activities Internal to the University

Academic Unit:

Founded/ Directed Global Logistics RoundTable, 2010-2018.

Developed and taught newly developed course in Service Operations Management (MGS 4770) beginning in 2005 through 2013. Served as an Ambassador for Critical Thinking through Writing courses taught in Managerial Sciences.

Served on the Freshmen Learning Community advisory board as coordinator for the Department of Managerial Sciences' GSU 1010 for the following course: Global Business and Society. Dr. Carolyn Codamo chaired the committee. The committee was active during the summer and fall of 2005, 2006 and 2007.

College:

Search committee for Director of PACE program (2016)

Undergraduate Steering Committee for Robinson College of Business (2007).

Chaired by Jane Mutchler

Redesign of existing course MGS 4770, Service Operations Management to incorporate "Critical Thinking through Writing" for the "Operations" discipline. Piloted Spring, '08.

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University:

Participated in Incept Faculty Panel Program for incoming freshmen students and their parents during 2005 and 2006.

Search Committee for Office of Undergraduate Studies: Filled the position of “Academic Professional for Student Retention”, November, 2007.

Service Activities in Academic and Professional Organizations

Gwinnett Technical College

Council of Advisors

Economic Development Committee

1995 to 2001

Gwinnett County Chamber of Commerce

Education Committee

1995 to 2000

Mississippi State University

Engineering College, Council of Advisors

Industrial & Systems Engineering Department

1996 to 2000

Service to the Community

National Association Chinese Americans (NACA)

Mentoring Program

Global Logistics RoundTable

Career Fairs (Spring & Fall)

Placement of 55 students into membership companies